



SPA LUMINA

ENHANCED LASER & SKIN CARE

“Mirror, mirror on the wall—who’s the fairest of them all?” Most people recognize these words spoken by the Queen from the classic fairy tale Snow White. According to studies, it appears that more and more Canadians are looking in the mirror to search for ways to look as good as they feel. According to a study of 2500 physicians, there has been an explosion in aesthetic treatments in recent years. From 2002 to 2003, there was a 23% increase in Botox injections, a 24% increase in laser hair removal, and a staggering 345% increase in non-surgical facelifts. According to the study, 85% of clients seeking these treatments are female; 87% are between the ages of 35 to 50; and 42% of all cosmetic procedures in Canada are performed in Ontario.

Barrie has grown exponentially in the last ten years with an influx of residents and businesses. Along with that growth has come the accessibility to specialized services that were once found within the borders of Toronto only. Luxury cars, fine furnishings, premium retail stores, gourmet restaurants, exceptional spas & salons, cosmetic dentistry, laser services are now all available in Barrie.

Spa Lumina – Enhanced Laser & Skin Care Clinic opened its doors in February 2005, with the mission to illuminate the natural beauty within each person by offering a wide array of laser and skin treatments. They have an extensive offering of the latest treatments in the esthetic field including laser vein & hair removal, skin rejuvenation, microdermabrasion, non-surgical skin tightening, cellulite removal as well as other innovative treatments.

“Our mission is to provide a value added service to our clients. As our clients request products and treatments, we will do our research to ensure that we bring the most effective and safest treatments and products to our clients. Our priority will always be taking care of each and every client and illuminating the natural beauty within them.” smiles Dr. Gandhi, Medical Director at Spa Lumina.

Spa Lumina’s dedication to providing exemplary service with a friendly and informative touch caught the attention of Amber Welbelove, General Manager of MBM Shows. MBM Metroland Show is Barrie’s leading consumer trade show producer. They offer exciting events with top-notch talent, quality exhibitors and content-rich seminars. In January 2006, MBM Shows will be offering the Premiere Body Show—a show dedicated to all things related to health, beauty and wellness.

Spa Lumina is proud to be the Title Corporate Sponsor for the premiere Body Show. “We are thrilled to have the opportunity to partner with a quality organization such as Spa Lumina for the Premiere Body Show. We are confident that the staff at Spa Lumina will offer our valued guests great information on the latest advancements in cosmetic procedures”, says Welbelove. “We are looking forward to providing a show full of live demonstrations, interactive seminars and the most up to date information, for all our guests”, echoed Dr. Gandhi

MBM Shows decided to present this show as they feel there is a demand for information on innovative and technological advances in the field of personal care by the general public. What was once considered the exclusive domain for the rich and famous has become mainstream and more socially acceptable, in part due to television programming such as Extreme Makeover as well as changing social attitudes. In addition, the rapidly improving technology has made many of these treatments more cost effective than ever before.

“The reality is that most individuals who seek out such treatments are not vain or superficial. Many clinical studies have shown the strong correlation between physical and emotional wellness. Simply put, if you look good, you feel good, and feeling good about yourself, empowers you to make further positive changes.” comments Dr. Gandhi.

**For more information on the services provided by Spa Lumina please call them at 705-721-7775
or visit their website: www.spalumina.com**

For more information on the Body Show please visit www.mbmshows.com

