



INSPIRE • BUILD • CHANGE
United Way of Greater Simcoe County

April 25, 2008

Ms. Firoza Patel
Spa Lumina Enhanced Laser and Skin Care
74 Cedar Point Dr., Suite 1004
Barrie, ON L4N 5R7

Dear Firoza,

A note of heartfelt thanks.

The 2007 United Way of Greater Simcoe County Campaign wrapped up with a wonderful Achievement Celebration on January 31st. Surrounded by 200 guests, we announced a fundraising total of \$1,360,000. I thank you for playing a vital role in this record achievement.

People are uncomfortable telling other people about their troubles. Whether it is a battered woman seeking support, a child needing mental health counselling or a vulnerable senior needing assistance, people are hesitant about exposing their vulnerabilities. They struggle behind a wall of silence.

Borrowing from the insightful words of Canadian poet George Elliott, United Way of Greater Simcoe County pledges to "roar for the sorrow and strength that lies on the other side of silence". Thank you for adding your support to the roar. You are making a remarkable difference.

Throughout the campaign we emphasized three things: inspire • build • change. In the coming months, I will be sending you our Annual Report, outlining exactly how your support has been put to work, impacting people in communities across Greater Simcoe County.

Again, thank you for your generous support.

Honoured and humbled,

Seija Suutari
Executive Director